



*We hope you and your families are all doing well over this tough period.
Over the last few months we have had some exciting developments in our business.*

August Newsletter

FEEDSAFE ACCREDITATION

We have recently received accreditation from the industries leading quality assurance program, FeedSafe. FeedSafe is based upon a Code of Good Manufacturing Processes endorsed by Commonwealth and State Government. For more information on FeedSafe visit http://www.sfmca.com.au/info_centre/about_sfmca/



COMPANY NAME CHANGE AND NEW LOGO

We are excited to announce our new company name Rod's Livestock Nutrition Pty Ltd and new logo. As we have grown and diversified over the past few years we feel this name is a better fit for our business while keeping the same Rod's feel to it. For now our product labelling will remain the same, however we will be gradually transitioning to the new logo over the next 12 months.

Our old email address will still find us, however you will now receive emails from the new address below. The website has also been updated to RODSL.COM.AU, WWW.RODSSTOCKBLOCKS.COM.AU domain will still direct you to our website. Our ACN and ABN remain the same.



WHAT IS HAPPENING IN THE Paddock?

After a very promising start, unfortunately it hasn't continued in some areas and we're seeing a lack of feed in front of many young stock.

Early weaning is being utilised again, so that ewes can be put elsewhere, and high-quality feed saved for weaned stock. A high magnesium lick such as 'Cal Mag' or the 'Green Feed' block is great to introduce to weaners with their mothers prior to weaning and used post-weaning in the weaner paddock also. Magnesium is beneficial to reduce stress, so perfect for this scenario.

There have been quite a few cases of red-gut and bloat on lucerne and high legume pastures, it is crucial to ensure stock have had their second vaccine and are covered for pulpy kidney before moving them onto high quality feed.

A high calcium lick such as Hi Cal can be beneficial on this type of feed and including Bovatec (a rumen modifier) has shown some benefit in improving the digestion of these lush feeds. Roughage and supplementing with a small amount of cereal grain can also help prevent some of these issues on the lush pastures we are seeing in some areas at the moment.

Grazing cereals has been beneficial again this year and we have seen some exceptional growth rates in lambs and calves this year. It is important to remember cereals are deficient in magnesium and you can see a substantial increase in growth rates with the inclusion of a loose lick such as CalMag or a Green Feed block – which will supply adequate magnesium but also other microminerals and vitamins required for growth.

In the wetter areas once again there have been some hoof problems such as soft feet, abscess and scald in sheep and cattle. We have released a new loose lick to combat this, Rod's Hoof Loose Mix contains organic zinc and biotin and can assist to harden and heal hooves to combat this issue on wet ground and pastures.

For more information on how our products can benefit your livestock and our full product range, visit www.rodsl.com.au